

SURVEY SAYS?

Results of 2022 survey of CPOPC
members

March 28, 2022

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A series of several parallel white lines of varying thicknesses, slanted diagonally from the bottom left towards the top right, located on the right side of the slide.

Summary of survey method



- Anonymous survey sent March 1st
- Online only – Google forms
- Email and verbal reminders following week.
- Results downloaded on March 16.

Response rate

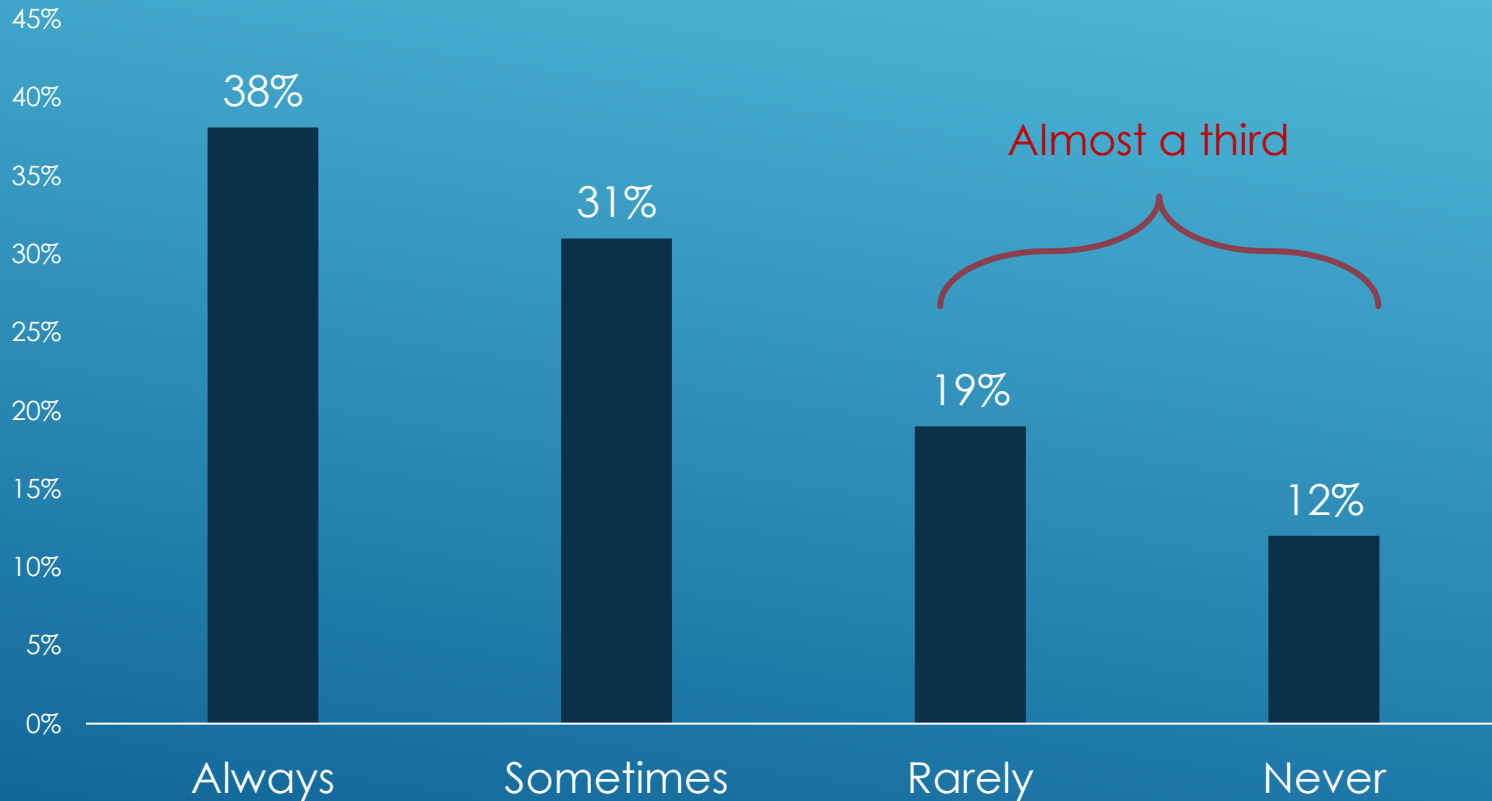
Survey distribution = **48 members**

Survey responses = **23, error \pm 10%, 19 times out of 20**

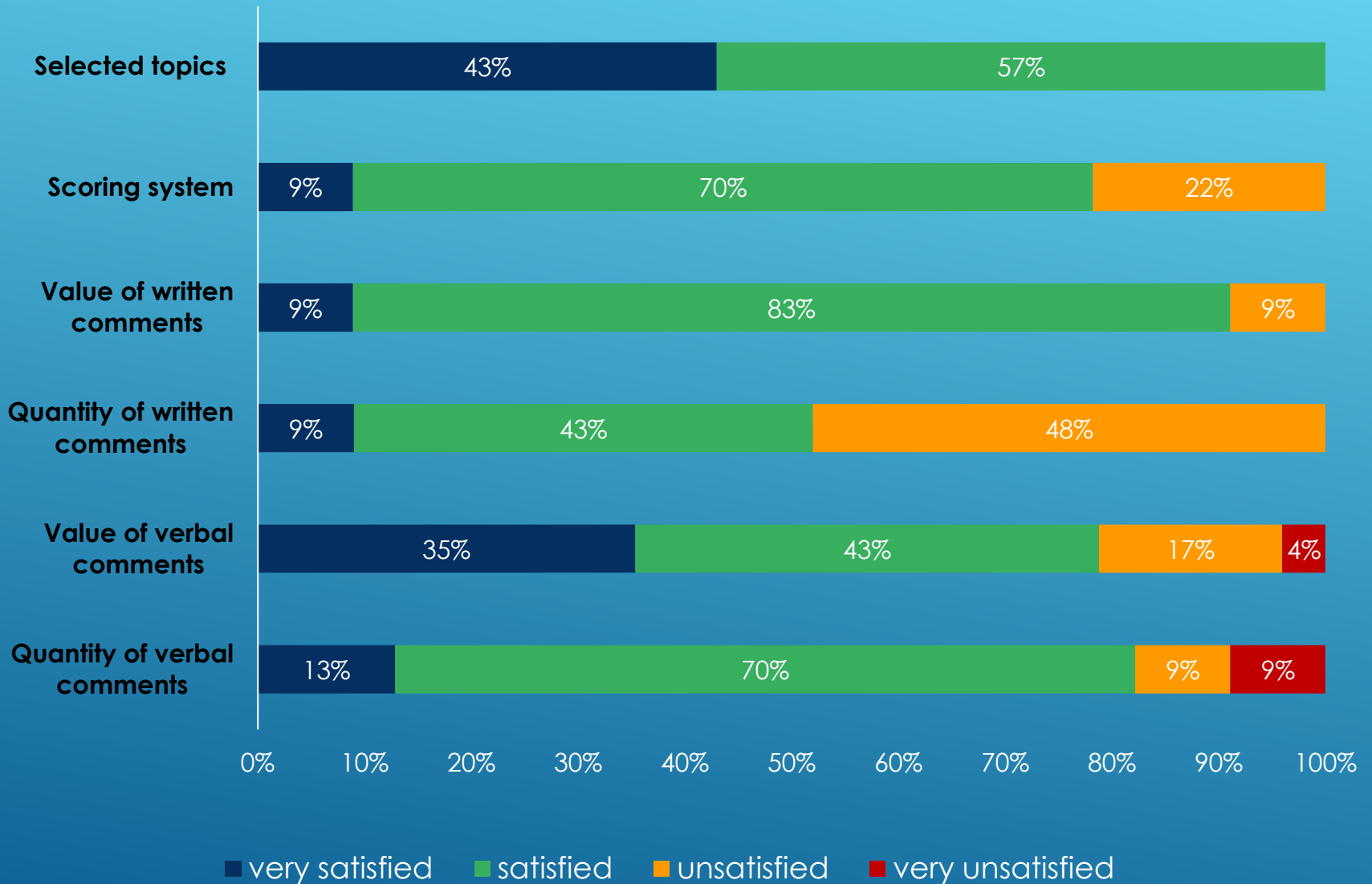
Response rate = **48%**

From 2021 Survey

Do you participate in the challenges?

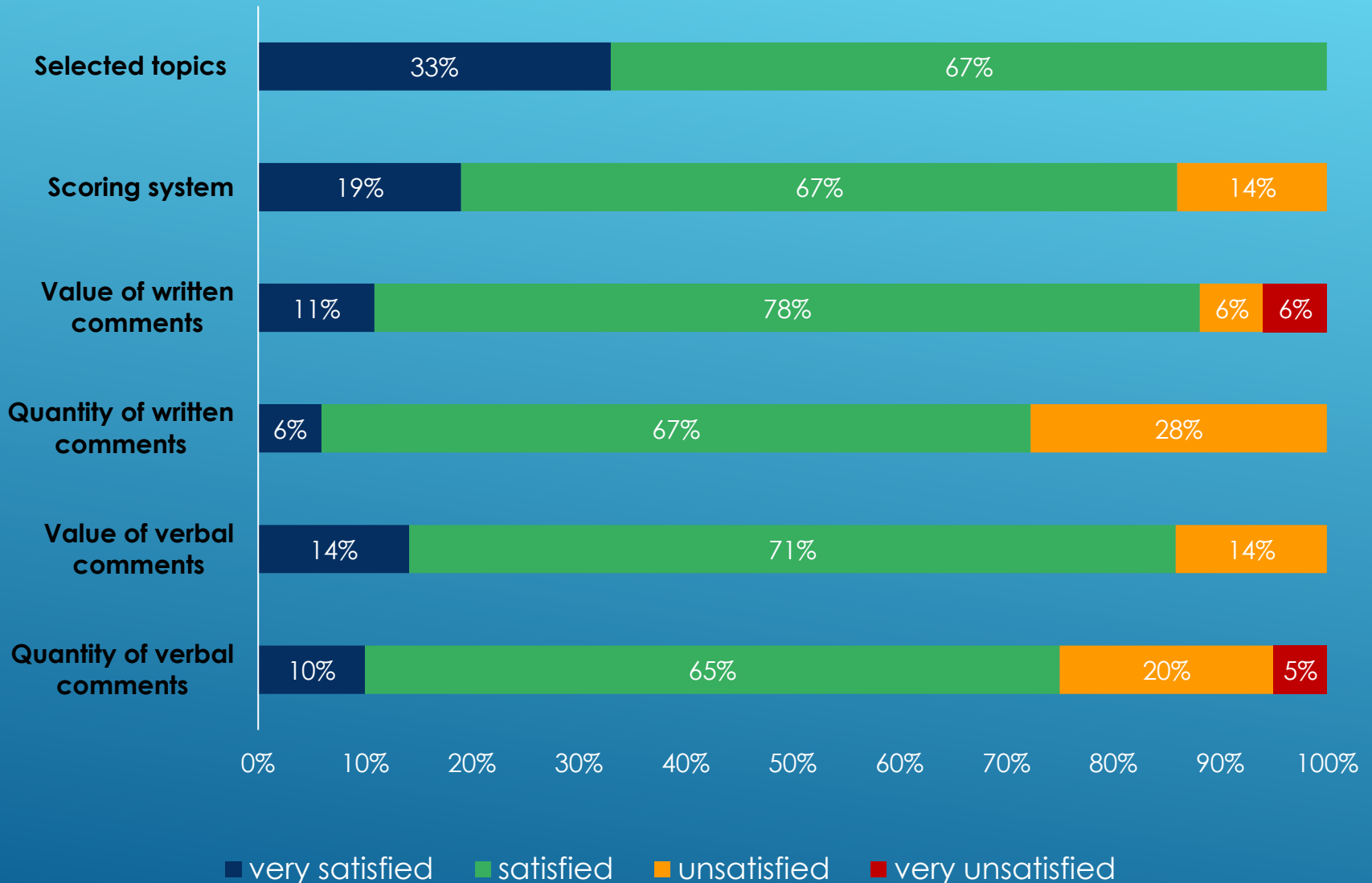


Satisfaction with aspects of club Challenges



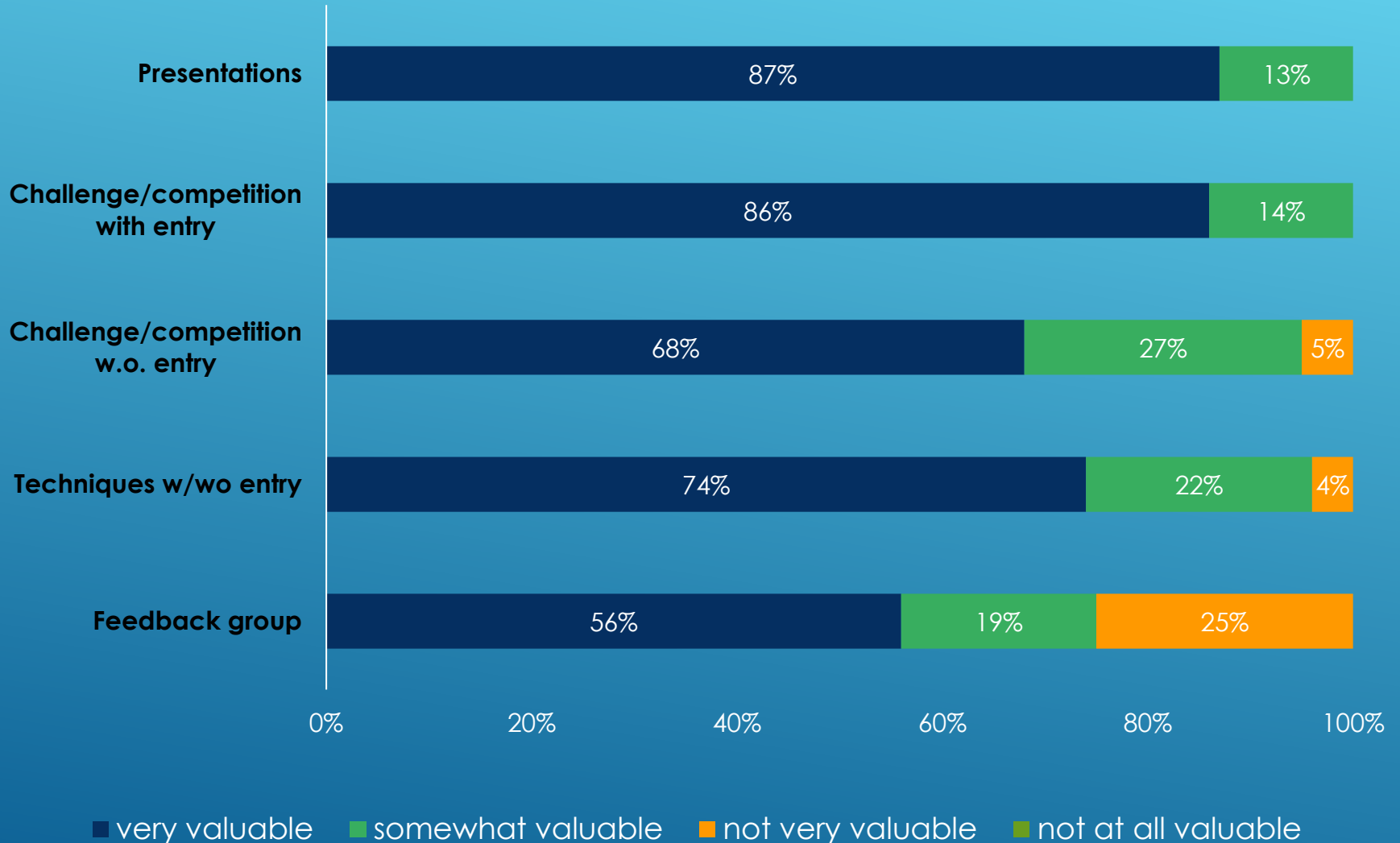
n=23

Satisfaction with aspects of club Competitions



n=23

Value of club activities



Note: 7 of the 23 respondents did not answer the question on feedback group

Why were you not satisfied with the challenges?

- ▶ Penalty for off topic is too harsh
- ▶ Off topic votes should require a written comment
- ▶ Remove top/bottom score to remove outliers
- ▶ Allow larger images to be uploaded
- ▶ Too much time spent on viewing images
- ▶ Not sure I agree with club members scoring photos
- ▶ Like that we can opt in or out of critique
- ▶ Presentation is needed regularly on how to vote
- ▶ Comments both written and verbal are limited
- ▶ Wow factor should carry greater weight

COMMENTS ON CHALLENGES

Why were you not satisfied with the competitions?

- ▶ On/off topic scoring is too harsh
- ▶ Verbal comments from last competition were too positive
- ▶ Judges should provide more written comments
- ▶ Verbal comments not productive
- ▶ Sometimes judges are not respectful of the author's work
- ▶ Should hear about the creative aspect of our image
- ▶ New club members might be discouraged by negative comments
- ▶ Sometimes, judges forget that these clubs are just for FUN and growth

COMMENTS ON COMPETITIONS

Suggestions for improving club challenges/competitions

- ▶ Allow captioning of photos
- ▶ Provide links to explore challenge/competition topic
- ▶ For a competition meeting, the time focus should be on judging even if other agenda items are dropped
- ▶ Allow archives for twice a year competitions to increase participation
- ▶ More topics appropriate for landscape photography
- ▶ Info about location and camera settings for each image
- ▶ Maintain Facebook page to showcase our work

GENERAL SUGGESTIONS

- ▶ **Non binary scoring system for off topic, e.g. 1, 2, 3.**
- ▶ **Ties should not be settled by wow factor since too subjective**
- ▶ **Preference for more (or all) images assessed by judges**
- ▶ **Accept archived images for more or all challenges**
- ▶ **Stagger release of the topics to encourage winter photography**
- ▶ **Difference between Level 1 & 2 seems ambiguous**
- ▶ **Many comments not useful if you do no photo editing**
- ▶ **Challenges make it seem like a job rather than a hobby**
- ▶ **Mobility issues limit my ability to take photos regularly**

SUGGESTIONS FROM 2021 SURVEY

- ▶ **October challenge only allows three months to make an image**
- ▶ **Judging by members is sometimes frustrating**
- ▶ **Adjust club finances so judges are paid less but used more often**
- ▶ **If all images are judged, we can discuss our submissions with fellow club members**
- ▶ **With judges, members will be more accepting of advice and ribbons awarded**
- ▶ **Have CPOPC join CAPA in order to more easily access judges**
- ▶ **Reassess cost benefit of being a member of Arts Network Ottawa**

OTHER FEEDBACK TO EXEC



*Thank you for completing
the survey!*