

March Technique – Flipped images

- Most visual theory implies that our eye enters the frame from the left, so flipping an image can help influence where the eye is drawn. If elements are moving left to right, the momentum is comfortable and easy. If they are moving right to left, there is tension or struggle introduced into the scene.

Source: Click Community, 2018

- Images can also be flipped vertically for a different perspective
- Submit Images **by March 6th**



Lynda Buske



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March Technique – Flipped images



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