

# Photo 101 – Punching up your images



- Shooting with a traditional camera may result in a flatter image.
- But this give you control compared to cell phone that often makes many decisions for you (sharpness, contrast, saturation).
- If you want richer colours, try contrast before resorting to saturation or vividness.
- Contrast gives impact and a natural look.
- Deepen and vibrance functions may also be preferable to saturation.



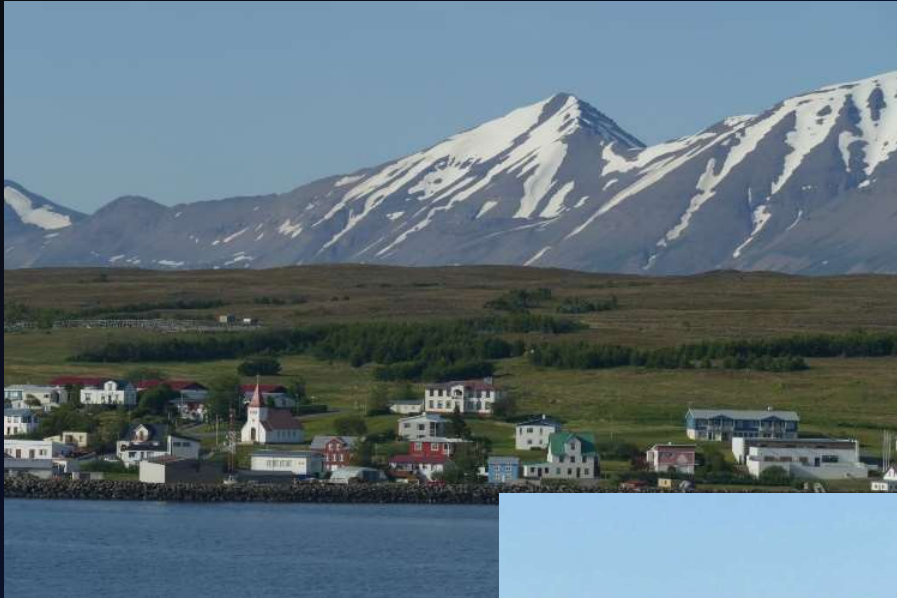
Colours seem dull out of camera



Colours appear unnatural with saturation



Contrast enhances but is natural looking



Out of camera



Saturation increased



Contrast increased

# But....

- Contrast control in your software will modify the entire tone curve to same extent.
- Black and white sliders can give you more control over parts of the tone curve.





Out of camera



Contrast added



Using  
black/white  
controls