

# **CPOPC** April 2025

April 12<sup>th</sup>, 2025

## Welcome !

- Welcome back members, guests and prospective members!
- Please join in, ask questions and participate
  - Be respectful of others and the person speaking
  - Restroom is upstairs
  - We will have a break after the speaker

# Agenda

- Claude Brazeau Photo Conference
- Speaker : Chris Taylor Whoa, backup! Effective Strategies for Keeping your Computer Files Safe
- Break
- Photo Challenge Waterside
- Technique White on White
- Interclub Competition Results
- Member Survey Announcement
- Member Contributions
- Notices
- Next Meeting



## - Claude Brazeau -Canadian Imaging Conference and Expo April 25-27, 2025

## **Conference Details**

- When : April 25-27.
- Saturday, April 26th : Expo is free for everyone
- Where : Ottawa Conference and Event Centre @ 200 Coventry Road (next to baseball stadium)
- Canadianimaging.org

### 2025 CANADIAN IMAGING CONFERENCE & EXPO

Mark your calendars for April 25-27, 2025

Introducing

### Michelle Valberg

Our Key Note Speaker

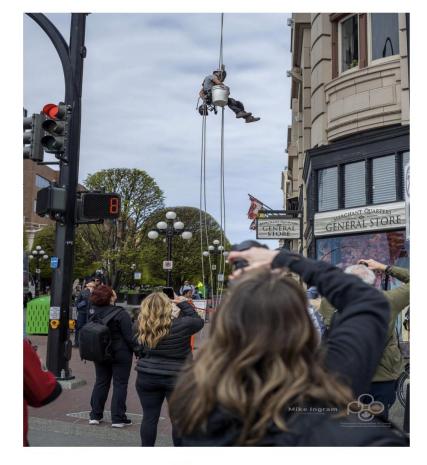




My story is one of sustaining a long-term, successful career in photography and making the transition from a studio photographer to a full-time wildlife photographer.- my true life passion.

Michelle Valberg

#### 2025 Speaker Line Up



### ExploreUnique Culture

Around every corner on both the Ontario and Québec sides of the Ottawa River, you'll find unique, safe and walkable neighbourhoods to explore. Try craft beverages and fresh cuisine, shop for big brands or local designers, and admire colourful urban art. For instance, the historic Byward Market area is always bustling, with its year-round farmers' market, restaurants, cafés and nightlife, as well as unique spots such as the original kiosk of the world-renowned Beaver Tails pastry treat. Our Venue

#### The Ottawa Conference and Events Center

Less than 10 minutes from Parliament and national museums, minutes from highway, train station and airport access.

The Conference will be taking place at

Ottawa Conference and Event Centre located at 200 Coventry Rd, Ottawa, ON, K1K 4S3

www.ottawaconferenceandeventcentre.com

Room bookings have been blocked at The Hampton Inn by Hilton located at 100 Coventry Rd, Ottawa, On, K1K 4S3.

Room types that are available are King or 2 Queen, and rates are as follows:

\$169 plus tax - single/double occupancy

\$179 plus tax – triple/quad occupancy

Room rates are valid from 24 to 29 April 2025

Check-in 3pm – check-out 11am

NOTE: when you register for the conference you will be provided with booking instructions along

with the group code for your reservation

For any inquires you can reach the Hampton Inn by Hilton at (613) 741-2300 or

visit their website at www.hampton.com





More Details Here >

### Our 2025 Key Note Speaker



Michelle Valberg CM Michelle Valberg Photography

"Over the past 40 years, my journey in photography has been driven by patience, resilience, innovation and hard work. Starting with video, commercial work, portraits and weddings (anything I could do to make a living at photography), I faced numerous challenges, especially as a young woman in a male dominated industry (WAY back then). I have had to adapt to technological shifts (like everyone) and I have always had to stay ahead of the curve (or at least tried to). Despite the ever-changing challenges and changes in the world of photography over the years, I believe being adaptable and resilient have turned some of my setbacks into opportunities. Mentoring upcoming photographers and contributing to community and international initiatives have been immensely rewarding aspects of my career. Looking ahead, I envision continued growth and innovation in my business and I'm always happy to share my insights and advice with fellow photographers. My story is one of sustaining a long-term, successful career in photography and making the transition from a studio photographer to a full-time wildlife photographer – my true life passion."

### The Business of Photography:

Legal Edit



Jaime Bell Contracts Market

The Business of:

#### Sports Photography



Jacquie Matechuk Jacquie Matechuk Photography

Business lawyer, and founder of the Contracts Market

After working as a Canadian business lawyer for almost a decade, I realized there was a serious gap in the market.

On the one hand, I saw entrepreneurs DIY'ing their contracts or worse, not using contracts at all.

On the other hand, I saw business owners spending thousands of dollars on custom contracts by lawyers who didn't really understand the nuances of their niche or online businesses.

In 23 years, Jacquie Matechuk has earned a reputation for capturing 'the moment' with images that speak to the journey & successes of her subjects, it's her profound love for storytelling that gives her subjects a voice to be heard. Always striving to produce visuals that are both thought-provoking and emotionally relatable. "Our inherent connection to the natural world reveals our complete dependence on the health and biodiversity of this complex planet. And I believe as creatives, it falls on us to generate content that is relatable and engaging for those who may never experience firsthand, the places and things we do."

Whether she's focused on epic scenery, iconic architecture, wildlife conservation, or professional sports, Jacquie's goal remains the same. Put the viewer in the moment and set their mind free.

Today, Jacquie shares her passion for photography as a Canon Canada Ambassador, anxious to teach other creators how to nurture and grow their passion. Whether she's mentoring a small group of photographers in the pristine wilderness of the Canadian coastline or working with the CCPC (Canadian Conservation Photographers Collective) to partner with organizations leading the fight to protect what we have. The Business of : Newborn Photography



Tara Graham Tara Graham Photography

Tara Graham is an award-winning and accredited photographer focusing on newborn, maternity and family photography just outside of Toronto, Canada. She graduated from Creative Photography Program with Highest Honours, and jumped into wedding photography right away, while also working for a high-end portrait studio and a commercial studio in Toronto. Soon she found her calling and started her own business photographing babies and families. Tara is now proud to be an Ambassador with Imagen, Sprout Studio, and Pixellu, as well as APNPI, serving on their judging panel and as an educator in their online Academy. Though an introvert at heart, Tara loves the opportunity to teach and help other photographers simplify, automate, and elevate their business and their images. Stop Leaving Money on the Table: Shoot and Burn to IPS



Kim Evans Gary and Kim Evans Education

#### Hey you!

Yes, the photographer who is burnt out, overworked and underpaid! The photographer who is hustling and is stuck working furiously IN your business without any time to work ON your business. That's where I come in!

I'm Kim Evans, the business, systems and marketing side of Gary Evans Photography and the educating team of Gary and Kim. It's my goal to help photographers align their ambition with a strong foundation of achievable business practices to make sure they're creating a profitable and sustainable career. It's not always sexy but together we can make sure you're getting paid what you're worth and can grow your love of photography into a sustainable business giving you the freedom to live the life you've dreamed of.

#### How PPOC Competition Changed My Business and Client Base



Ariane Desbiens Ariann Photographe

The Business of:

Fine Arts Photography



Jim Brompton Jim Brompton

Ariann photographer is a French Canadian photographer based in St-Georges, a small town near Quebec City. After having a carer in communication and advertising, she decided to step up into the photography world. After completing her studies at the Marsan College of Photography in Montreal, she moved several times across Canada, allowing her to broaden her horizons and discover various perspectives that would color her works.

Smiling and authentic, she specializes in commercial and portrait photography; his favorite subject is therefor always humans in all her work. Her background in advertising allows her to deeply understand the use and meaning of images in a campaign and how to use emotions to sell.

Selected commercial photographer of the year in 2023 at the national PPOC competition, Ariann always wants to elevate herself and create emotionally charged images with storytelling that will be more breathtaking than the next. She has been a proud PPOC member since 2013.

In my presentation on the business of Fine Art Photography, I will explore the creative and business aspects of this artistic genre, focusing on the key income streams that support photographers in this field. I will delve into how gallery representation plays a critical role in establishing a photographer's credibility and expanding their reach, offering opportunities for selling prints, participating in exhibitions, and gaining collectors. Beyond galleries, I will discuss additional revenue sources such as licensing, commissions, and selling limited-edition prints online. Additionally, I will highlight the educational side of the business, from offering workshops and courses to mentoring aspiring photographers, which not only generates income but also builds a strong community around the artist's work. Through this presentation, I aim to provide a comprehensive understanding of how fine art photographers balance their creative passion with practical business strategies to sustain their careers

She is the mother of three beautiful children that inspired her with their authenticity.

### Workshops

**Creative Natural Light Maternity** 



Tara Graham Tara Graham Photography Portraiture In Natural Light



Claude Brazeau Claude Brazeau Photographe

This is the What, Why and How to create beautiful maternity images in natural light during golden hour.

We'll cover what to look for with the 3L's

\*Location-finding the perfect scenery

\*Lighting- yes , we still need to pay attention to this outdoors.

\*Lens choice- choosing focal lengths and f stops for effect

#### SPECIAL BONUS

I'll have a little gift for each attendee to encourage you to experiment and try some of the techniques being demonstrated.

Bring your camera and 1 or 2 lenses . (one wide, and one medium/long)

Spend some time with Claude, to learn about his portraiture style in natural light at his favorite spot in downtown Ottawa. Locations will be around (Parliament Hill, Byward market, Spark street, Rideau Canal). The cost for this workshop will be for transportation to and from the Ottawa Conference and Event Centre. Cinematic Wedding Portraits:

Take Your Photography To The Next Level



Gary Evans

Gary Evans is the founder of Gary Evans Photography, known for his exceptional ability to capture authentic, emotional moments with technical precision. With over 20 years in the industry, Gary has earned a reputation for his award-winning wedding and portrait photography, creating images that tell powerful, timeless stories that his clients are proud to display as artwork in their homes.

Ranked #1 Canadian Wedding Photographer globally by OneEyeland for the past four years and #8 in the world overall, Gary's accolades reflect his mastery of the craft. His work has been featured in major publications and continues to set new standards in the industry.

Gary (along with his wife Kim Evans) are sought-after speaker at international photography conferences, known for their signature "no gatekeeping" style as well as hosting their own educational retreats and workshops for photographers. Together they passionately share their knowledge through workshops, empowering photographers worldwide to refine their

skills and find their creative voice. Their commitment to education and their dedication to the art of photography make them leaders in visual storytelling and education.

# STUDENT DAY

FRIDAY APRIL 25TH 2025 • Sponsored by FujiFilm and Sony

SPACE IS LIMITED, RESERVE YOUR SPOT TODAY. (REGISTRATION DEADLINE)

Student day-an exclusive opportunity for the creative artist to interact with the professional world of photographic art!

#### HERE ARE KEY FEATURES OF THE DAY

Exclusive education **opportunity** for students.

Access to shooting bays and studio light setups.

**Discover and test** the latest camera gear and equipment.

**Networking** opportunity with professional photographers.

Registered attendees are eligible to win a Tamron lens (\$750 value).

\$25 fee (light lunch is provided)

Come & Meet the Experts from:



Ottawa Conference and Event Center, 100 Coventry Rd Ottawa, Ontario



In partnership with WPC Team Canada, PPOC is pleased to offer each student a sponsored image submission for a chance to represent Canada at the 2026 World Photographic Cup. Every summer Canadians are invited to submit their best work in any of 10 photographic categories, curators then decide which images will become part of Canada's team entry. One of those images could be yours! For more information visit www.wpcteamcanada.com

### We are Proud to Announce Our 2025 Exhibitors!



PRO | PHOTO | PRINT



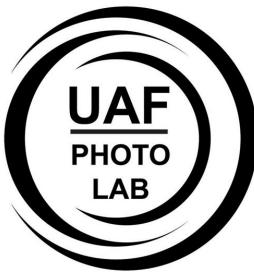














## Featured Speaker - Chris Taylor -Whoa, backup! Effective Strategies for Keeping your Computer Files Safe



# Break

#### Juan Davila, Unsplash

### April Challenge – Waterside

- Image has been taken near water and water is visible in the photo. The main subject can be something other than water such as a boat, person, bird, etc.
- Off Topic: An image is off topic if there is no water in the image.
- Submission deadline: Saturday, April 5 (midnight)
- Voting deadline: Thursday, April 10 (midnight)
- Images from: Archives are allowed.





## May Challenge – Horizontal Panorama

- Image has an aspect ratio of 2:1 or larger, i.e. at least twice as wide as it is high. The image typically takes the form of a wide horizontal strip.
- Off Topic: it does not comply with the specified dimensions or is in portrait mode.
- Submission deadline: Saturday, May 3 (midnight)
- Voting deadline: Thursday, May 8 (midnight)
- Images from: Archives are allowed.

Everaldo Coelho, Unsplash



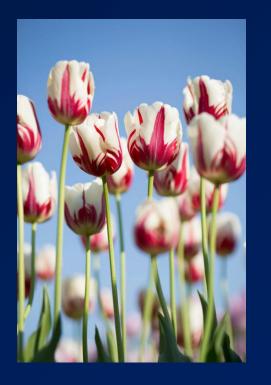
#### Jay Castor, Unsplash

## Spring Competition – Flora

- Photo from the plant world such as flowers, leaves, trees, bark, seeds, etc.
- Off Topic: Any image where another subject dominates the image even if there is flora in the photo. For example, a horse in a meadow would be off topic. The flora must be the primary subject.
- Up to 3 images can be submitted
- Images must have been taken since June 01, 2024
- Submission deadline: Saturday, May 24, 2024 (midnight)



Vicholius Ho, Unsplash





Kwang Emonti, Unsplash

## April Technique – White on White

- Lighting a white on white shot can be tricky because you don't want to lose the subject into the background.
- One suggestion is to focus more on lighting the background than the subject itself. This will make the background a strong, true white color and bring the subject more toward the grey side.
- Submission deadline: Wednesday, April 9th





#### Tijana Drndarski Unsplash



## April Technique – White on white



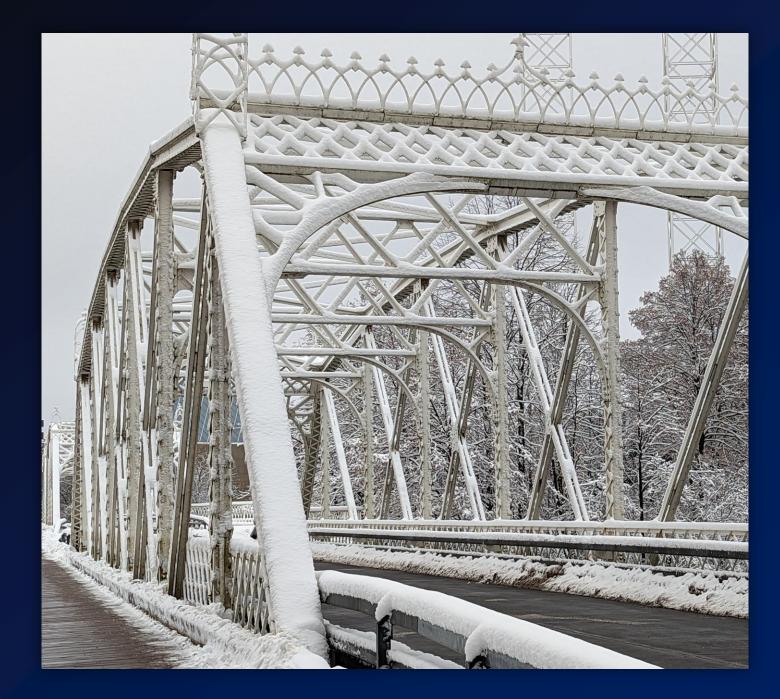
Jean Moore



Johan Carignan



Chris Taylor



Lynda Buske

## May Technique – Birds in Flight

- Use a fast shutter speed (1/2000th of a second or faster)
- Track the bird's movement, and focus on its eye or head
- Consider adjusting aperture, ISO
- Possibly use back-button focus

Submission deadline: Wednesday, May 7th



Sunguk Kim, Unsplash



## Inter-Club Competition April 1, 2025

- Up Close and Personal and General Category
- Total of 168 images
- 13 people participated from CPOPC with 38 images
- Three CAPA judges







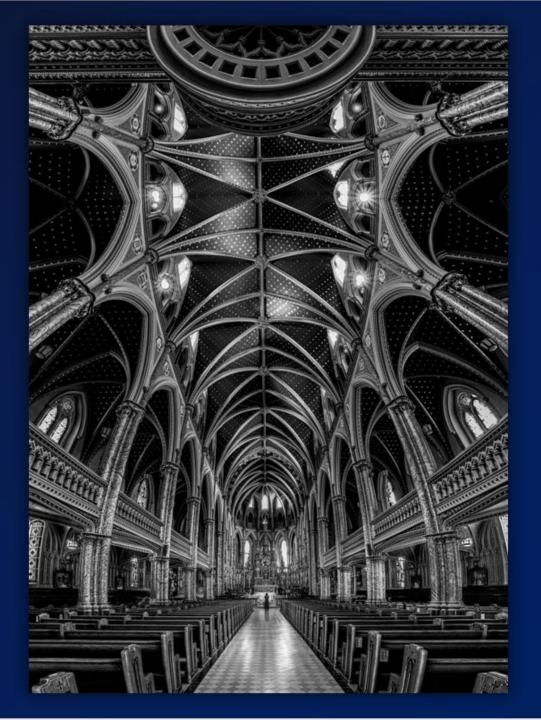




### Best in Show!!



Notre Dame Pano Scott Udle



### Up Close and Personal PRINT Competition – 2 Images

Member	Topic	Certificate	Score out of 30
Scott Udle	General	1 <sup>st</sup> place	28
Ramesh Chauhan	Close-up	1 <sup>st</sup> place	25

Bittersweet approach Ramesh Chauhan



### Up Close and Personal Digital – 102 Images from all Clubs

Member Member Score out Score out of 30 of 30 25 **Chris Taylor** Sharon Fry 23 Nick Ingold Ramesh Chauhan 25 23 Johan Carignan 24.5 Marianne Pethke 23 **Rob Cochrane** 24 Marianne Pethke 23 Chris Taylor 24 Marianne Pethke 23 Scott Udle 24

In the top 25%





Backyard Bee, Chris Taylor



Eagle Eyes, Johan Carignan

Milkweed Pod, Ramesh Chauhan



Brown-Belted Bumble Bee, Rob Cochrane



Boat in Harbour, Norway Chris Taylor



Planetary Bubbles, Scott Udle



#### Orchid, Sharon Fry

Wide-Eyed Great

Marianne Pethke

Gray Owl,



Eurasian Eagle Owl, Nick Ingold





John Ingold





Yoline Joseph-Hoskin

Patricia Parsons

Lynda Buske



Jean Moore



### General Category – 62 Images from all Clubs

Within top 25% of all entries	Member	Score out of 30	_ Share
	Johan Carignan	25.5	with of
	Marianne Pethke	24.5	Share Share with o
	Ramesh Chauhan	24	Share with c
	John Ingold	23.5	Share
	Patricia Parsons	23.5	with c

Shared 5<sup>th</sup> place with others

Shared 12<sup>th</sup> place with others

Shared 15<sup>th</sup> place with others

Shared 22<sup>th</sup> place with others



#### Wolf on the Prowl, Johan Carignan



Sandhill Cranes Morning Flight, Marianne Pethke



Heron in Fog, Ramesh Chauhan



Untitled, John Ingold



Neon Flowers, Patricia Parsons



#### Jean Moore

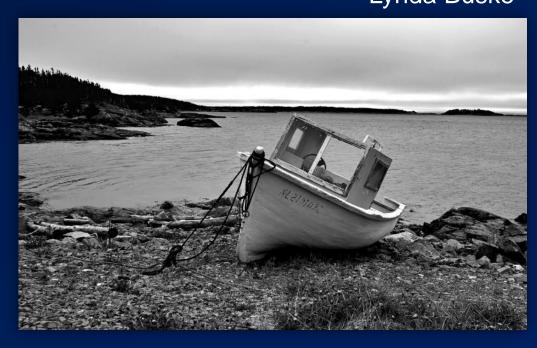
#### Nick Ingold

#### Scott Udle





#### Lynda Buske



#### Chris Taylor



### Membership Survey

- 5 minute anonymous survey
- Provide direction to the Executive regarding club activities
- Link to Google forms will be provided to you by email. You do not need a Google account.
- Results will be presented at the May club meeting

• Survey deadline: Tuesday, May 6th





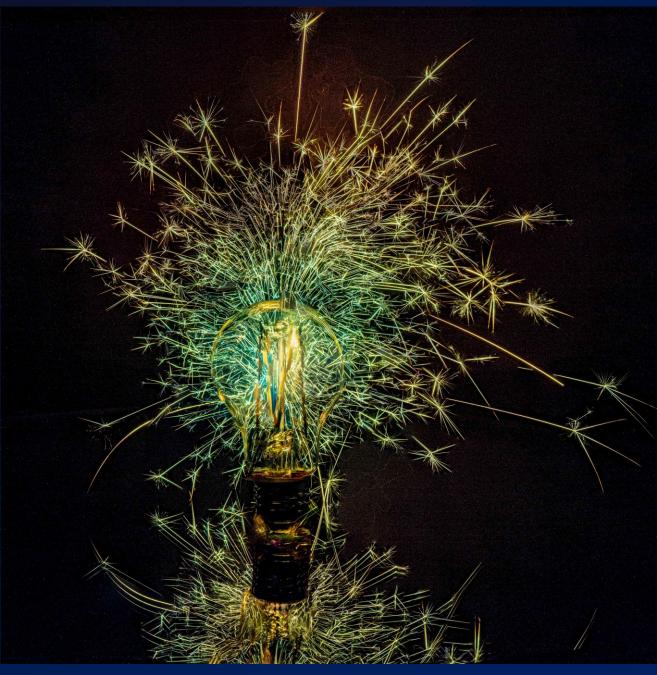
# Member Contributions



# Lightbulb Workshop - Images from February 2025 -









### James Peverley



# Johan Carignan





# Johan Carignan







# Notices

Month	Торіс	Туре	
October	Open category (within the last year)	Challenge	
November	Black & white	Challenge	
December	Long exposure	Competition	
January	Up close	Challenge	
February	Creative imagery (titles allowed)	Challenge	
March	People at play	Challenge	
April	Waterside	Challenge	
May	Horizontal panorama	Challenge	
June	Flora	Competition	
April	Up close	Interclub competition	

# **Outings and Workshops**

DATES	SUBJECT	OUTING	PRESENTER	@ Location OR @ QHCC	# OF PEOPLE	HANDS ON
26 Sep 24	Photo Processing Workshop		Jean-Francois Riel	Zoom	15	Yes
5 Oct 24	Fall colours	Gatineau Park		@ location	Unlimited	Yes
9 Nov 24	Scavenger Hunt	Location your choice		@ location	Unlimited	Yes
23 Nov 24	Photobook		Lynda Buske & Chris Taylor	@ location	10	Yes
15 Dec 24	Christmas Lights	Downtown, Ottawa		@ location	Unlimited	Yes
15 Jan 25	Photo Processing		Jean-Francois Riel	Zoom	15	Yes
25 Jan 25	Water Droplets		Satvinder Singh & Tony De Luca	QHCC	Unlimited	Yes
19 Feb 25	Photo Processing		Jean-Francois Riel	Zoom	15	Yes
22 Feb 25	Lightbulb Photography		Johan Carignan & Trish Parsons	QHCC	Unlimited	Yes
	Photo Processing		Jean-Francois Riel	Zoom	15	Yes
26 Apr 25	Light Portraiture One Speedlight		Adrien Duey	QHCC	12	Yes

In-Person Workshop - Light Portraiture with One Speedlight Workshop Facilitator: Adrian Duey

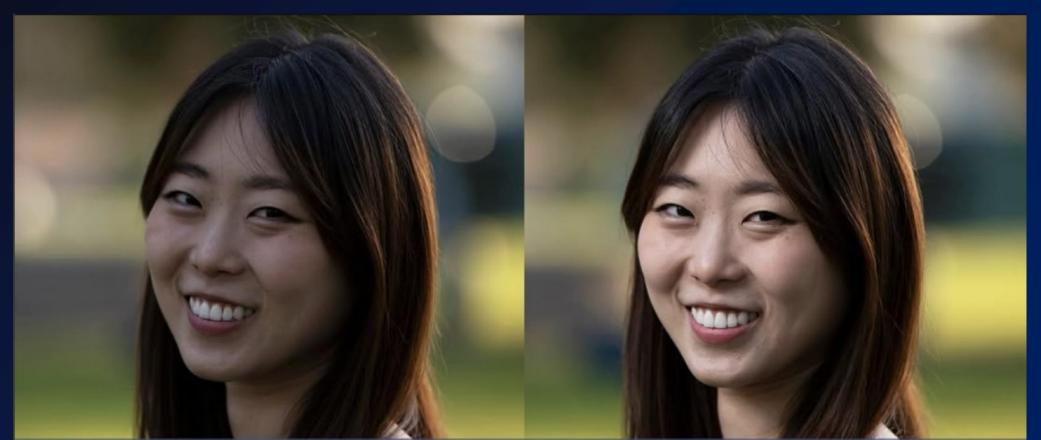
- Date: April 26<sup>th</sup>, 2025
- Time: 10:00am to 2:00pm
- Location: Held at Queenswood Heights
- Participants: 12 + observers

Have you ever wanted to photograph people or pets in their environment but you didn't have enough light to do so?

• \$35, for participants \$10 for observers, non-refundable

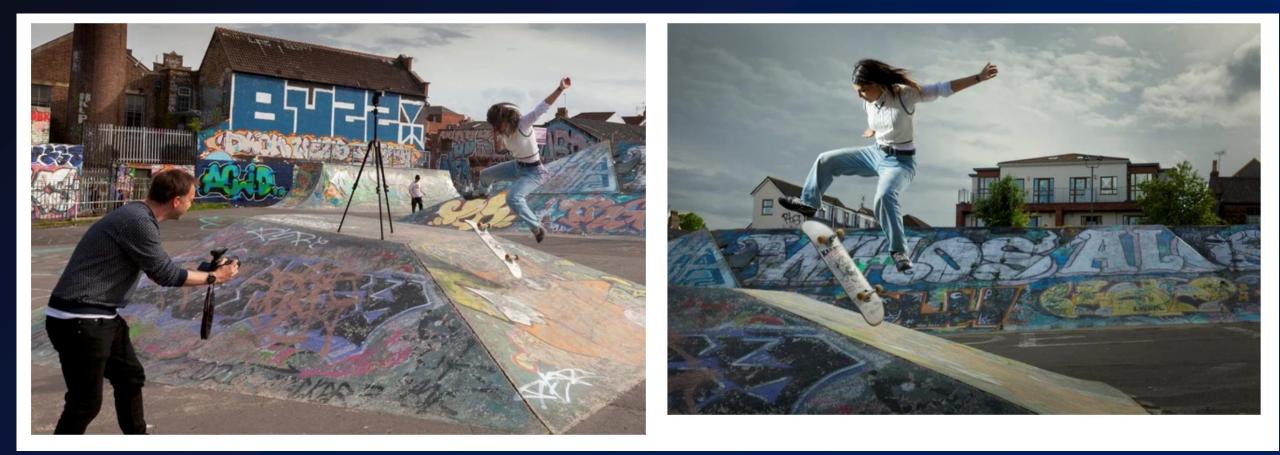
# Workshop – Light Portraiture with One Speedlight

With the help of one speedlight, you can do so many things
 ✓ Add a fill light to better see you subject



### Workshop - Light Portraiture with One Speedlight

#### ✓ Create a dramatic background



### Workshop - Light Portraiture with One Speedlight

✓ Make your subject sharp while panning



### Photo Processing Workshop Facilitator: Jean-François Riel

- Next workshop to be held on April 16<sup>th</sup> @ 7:00 pm
- One common image to work on
- One of your own images to work on (show before and after)
- Email president@cpopc.ca to register by April 13<sup>th</sup>, 2025 and receive the common image to work on and Zoom invitation
- 3 images to be emailed back to president@cpopc.ca by April 15<sup>th</sup> @ midnight

# Ontario Council of Camera Clubs (O3C)

- CPOPC participation has been <u>cancelled</u>
  - Unexpectedly high volume of work
  - Unnecessarily complex entry process
  - Financial considerations
  - Limited lead time and CPOPC executive bandwidth
- Participation will be reconsidered next year

# CAPA Club Competition Canada: My Country



- Your best image which symbolizes our unique Canadian identity and the beauties of our country
  - MUST be geographically in Canada
- CPOPC allowed to submit <u>six photos</u> from <u>six individual</u> photographers
- Please read all CAPA Rules about the competitions.
  Different rules then CPOPC!
- Deadline to submit photos April 20<sup>th</sup>, 2025 at midnight.
  Page with all information Members Only > Competitions > CAPA 2025 Competition

### New Year Challenge Membership Drive – Bring a Friend !

- Asking everyone to invite a prospective member at some point in the new year
  - Help others in finding a new passion or rekindling an old one
  - Raise more awareness of our club
  - Increase our resources and support so we can maintain our great programming
  - Ensure long term stability of the club

### CPOPC Communications Communications Director: John Ingold

- Monthly Newsletter + deadline reminders
- Facebook: Orleans Photo Club
  - Challenge and Competition winners' photos, event updates
  - <u>https://www.facebook.com/CPOPC</u>
  - Everyone can now post relevant images!
- Instagram: Orleans\_Photo\_Club
  - Member contributions photos, event updates
  - https://www.instagram.com/orleans\_photo\_club/?hl=en

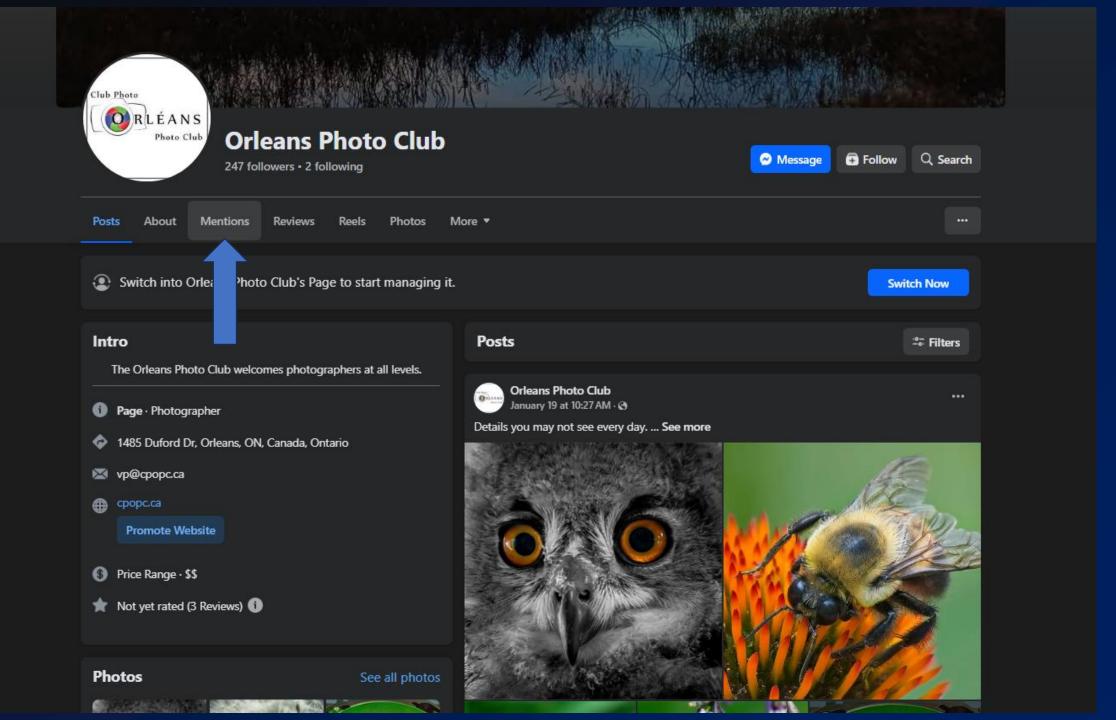


Howdy, CPOPC Webmaster

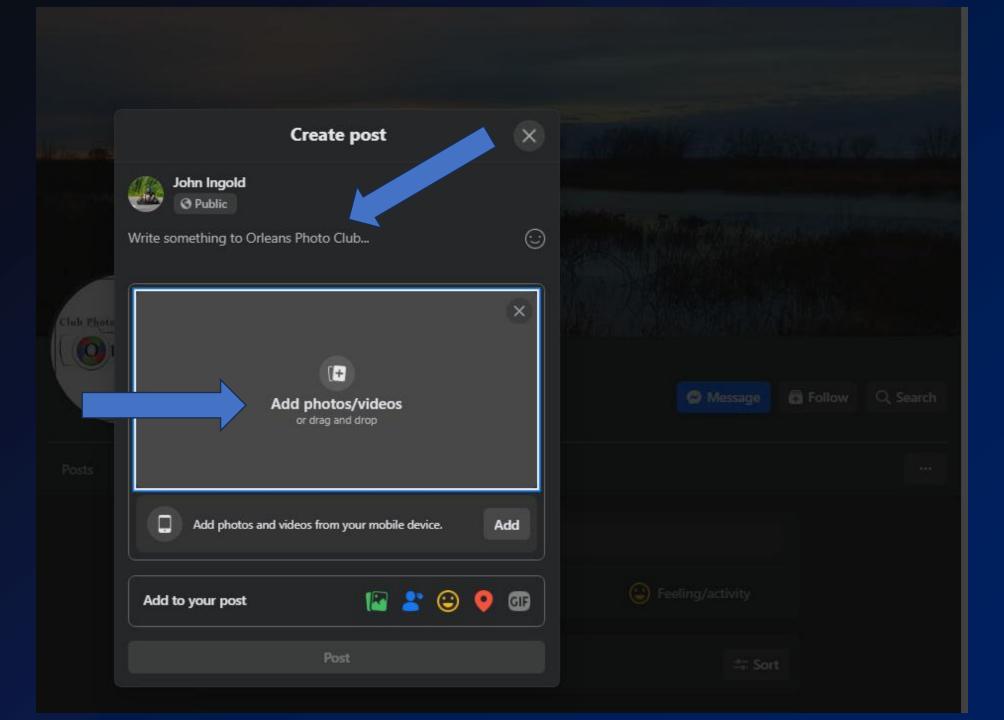
+ @ #



# Facebook Mentions Thread to Share Photos







### Why Join the CPOPC Forum?

- Ask a question
- Share a link
- Buy/ sell gear



Discuss any aspect of photography

Contact Chris at: Chris.Taylor@opcug.ca

### Volunteer Needed for Coffee

- We need your help in preventing people dozing off!
- Role includes:
  - Purchasing supplies before meetings
  - Arriving early to the room to set up and make coffee, and cleaning up afterwards
  - Serving wonderful coffee and world-famous Timbits
  - Collecting money and managing the coffee fund
- Great way to contribute to the Club!!

## Presentations at Ottawa Public Library by Lynda Buske

- FREE but need to register at https://biblioottawalibrary.ca/en/program?text=pc+users
- April 26 Macrophotography at Elmvale Acres, 2-3pm
- May 3- Making a hard copy photo book, Cumberland, 2-3pm
- May 8 Armchair travel British Columbia, Centennial, 6-7pm
- May 20 How to take better travel photos, Ruth E Dickinson, 2-3pm

### Activities Coming Up

- Photo Processing Workshop: April 16<sup>th</sup> @ 7:00pm, sign up by April 13<sup>th</sup>
- One-Light Portrait Workshop: April 26<sup>th</sup>, sign up by April 6<sup>th</sup>
- Canadian Imaging Conference and Expo, April 25-27 in Ottawa. canadianimaging.org
- Ann Piché exhibition "Structured Water" until April 22, 2025. Takes place at Gallery 112 in James K. Bartleman Archives and Library Materials Centre; 100 Tallwood Drive – FREE
- Torontocameraclub.com public presentations on travels by their own members - April 24<sup>th</sup> to May 4<sup>th</sup> - \$15
- Please share upcoming events with the Club

# Next Meeting

- Saturday, May 10<sup>th</sup>, <u>IN PERSON</u> at QHCC
- Featured speaker : Lisa Payette My Journey into Landscape Photography
- Challenge: Horizontal Panorama (submit by May 3<sup>rd</sup> at midnight)
- Technique: Birds in Flight (submit by May 7<sup>th</sup> at midnight)

# Thank you !